May the true joys and blessings of that first Yuletide be yours today—
'Peace on Earth
Good Will Toward Men.'

1948

BROWN - MORRISON

Company, Incorporated

Printers — Everything For Your Office — Stationers

718 Main St. in Lynchburg

We The Student Body of Pamplin High School

Pamplin, Va., Dec. 15.- The winners of the spelling match held Tuesday, December 7, were: Francis Comby, first, from the seventh grade, and Dick Baldwin, second, from the seventh grade.

SPORTS

Last Friday night when we tangled with Concord, we came out losers, both the girls and boys. The girls score was 59 to 26; boys 28 to 24.

In both the games, experience told the tale; we just weren't seasoned enough. Next week when we get another crack we expect it to be a different story.

We have to pat the forwards of the girls' team on the back for their wonderful pass work. They were passing the old apple all around those Concord girls, but when they shot, the goal would just move over a little bit!

High scorers were: Bettie Carroll for the girls, and Lloyd Richardson for the boys. Each had 12 points.

Overseas air force is placed at 129,300.

Admiral Good rumored as new Philippine envoy.

1948 prices are near record on Old Belt tobacco market.

Concord

Concord, Dec. 18.- Mrs. Robert Humphrey, of Lynchburg visited friends here this week.

Mr. and Mrs. Charlie McKinney, of Roanoke, formerly of Concord, celebrated their fiftieth wedding anniversary at their home here Monday evening. Several from here attended.

Mrs. A. C. Thomas visited relatives at Zuni during the week-end.

Mrs. Buford Callahan left this week for Miami, Florida, where she will spend the holidays with her daughter.

Mrs. R. H. Cross has returned from Ironton, O., where she visited relatives.

Mrs. J. P. Scruggs, of Elkton visited here this week.

Mrs. W. F. Wall, of Charlotte, N. C. visited her sister, Mrs. J. E. Jordan recently.

Mrs. P. C. Wharton has returned from Martinsville, where she visited her son.

Mr. and Mrs. R. C. Harvey have returned to Norfolk, after spending some time with Mr. and Mrs. W. A. Drinkard.

Mr. and Mrs. James Perdieu, and son, of Roanoke, visited here during the week-end.

Mr. and Mrs. W. M. Leonard, of Petersburg were recent visitors here.

The annual Lions Club Christmas treat for the children will be held here Friday of this week.

Auto industry will set new post war production record.

Year's farm income seen higher than that of 1947.

Frisco Railway to buy line in Alabama.

Try a Classified Ad.

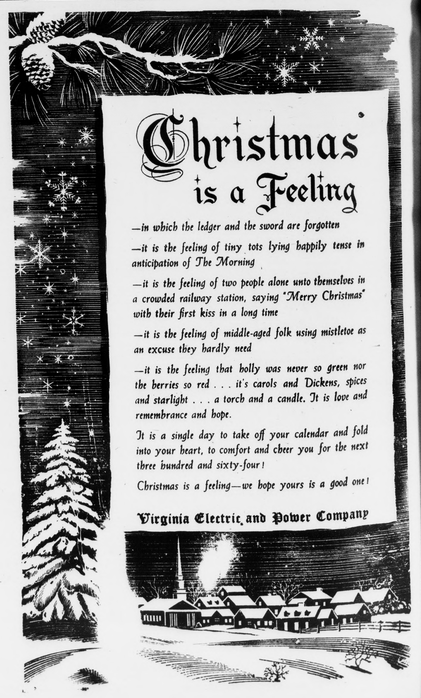
● The old message of "Peace on earth, good will to men" echoes again over the entire Christian world in this happy holiday season. Harking back to the spirit of the first Christmas, we wish for you all the joys and blessings of the season.

McGEHEE'S

As the wonderful, star-crowned story of Christmas moves once more through our lives, there is no one of us who is not conscious of the inexpressible divinity of the season. It is a time to be generous, a time for deep happiness, a time for neighborliness and good will towards all.

SCHEWELS

12th. and Main - - - Lynchburg, Virginia



Christmas is a Feeling

—in which the ledger and the sword are forgotten

—it is the feeling of tiny tots lying happily tense in anticipation of The Morning

—it is the feeling of two people alone unto themselves in a crowded railway station, saying "Merry Christmas" with their first kiss in a long time

—it is the feeling of middle-aged folk using mistletoe as an excuse they hardly need

—it is the feeling that holly was never so green nor the berries so red . . . it's carols and Dickens, spices and starlight . . . a torch and a candle. It is love and remembrance and hope.

It is a single day to take off your calendar and fold into your heart, to comfort and cheer you for the next three hundred and sixty-four!

Christmas is a feeling—we hope yours is a good one!

Virginia Electric and Power Company

...ENT SAYS KEEP ...RISTMAS TREES ...L WATERED

...your Christmas tree in wa- ter to keep it fresh and fire-resistant, and to prevent needles from falling, advises the county agent.

Cut trees, like cut flowers, must have water to stay moist and fresh, he explains. Buy a tree that has been cut recently, put in water promptly, and keep it in a cool place if possible.

Greetings to all our friends this Christmas Season.

1948

WILKES, JEWELERS

APPOMATTOX, VA.

Letters To Santa Claus

DEAR SANTA:

I want you to please bring me a sled, a small one I carry and run with, I am seven years old. I do want some candy, too.

Love,

Bill Caldwell,
Appomattox, Va.

Appomattox, Va.
December 13, 1948

Dear Santa Clause:

I'm a little boy five years old. I've tried to be a good little boy. I would like for you to bring me a tractor and mower, a football, and a doctor kit. Also some candy, nuts and fruit. Please don't forget all the other little boys and girls.

James Monroe Webb.

Appomattox, Va.
December 13, 1948

Dear Santa Clause:

I am a little boy, four years old, and have tried to be good. I want you to please bring me a blackboard and some chalk. I would like to have a gun that spits fire. I hope you can find me a Kitty-Kat book. I wish you would bring me some candy and nuts and anything else you would like to bring. Remember the other little boys and girls also.

Your little boy,

John T. Goin, Jr.

There was a Christmas musical program last Sunday night at Liberty Baptist Church.

It's a real pleasure to extend these greetings to you.

HAPPY HOLIDAYS!

Appomattox Hardware Co., Inc.

Hardware That Stands Hard Wear
Phone 70
APPOMATTOX, VIRGINIA

WE HOPE YOUR HOLIDAY OVERFLOWS WITH YULETIDE JOY AND HAPPINESS.

The Flower Shop

"Flowers for Every Occasion"

Phone 149

Appomattox, Virginia

Tradition meets the present in the holiday season and we're happy to add our greetings to the rest.

HUNTER LUMBER CO.

Appomattox, Virginia

For Our Christmas Message We Present Below One of The Great Christmas Classics

Yes, Virginia

Back in 1897, little Virginia O'Hanlon wrote the following letter to the editor of the New York Sun: "I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun it's so.' Please tell me the truth—is there a Santa Claus?" The editor wrote a newspaper and literary classic in reply to this childish plea. It is reprinted here.

"Yes, indeed!

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age—they do not believe except what they see—they think that nothing can be which is not comprehensible by their little minds.

"All minds, Virginia, whether they be men's or children's, are little.

"In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus.

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies!

"You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus —the most real things in the world are those neither children nor men can see.

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there—nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside the curtain and view and picture the supernal beauty and glory beyond.

"Is it all real?—ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God!—he lives, and he lives forever—a thousand years from now, Virginia, nay, ten thousand years from now, he will continue to make glad the heart of childhood."

THE BANK OF APPOMATTOX

Member Federal Deposit Insurance Corporation
Each Depositor Is Insured for
Five Thousand Dollars ($5,000.00)

THE CARRIER INSTEAD. IF THIS PRECAUTION ... ASSIST YOU IN RECOVERING THE AMOUNT OF CLAI...